

# What Benefit Would a Heavy Oil DRA Bring to You?

## Heavy Oil Market Study

### Heavy Oil is a Transportation Challenge

Pipeline dependent

Stress on existing systems

Refinery Optimization

Western Canada Production (MMBPD)

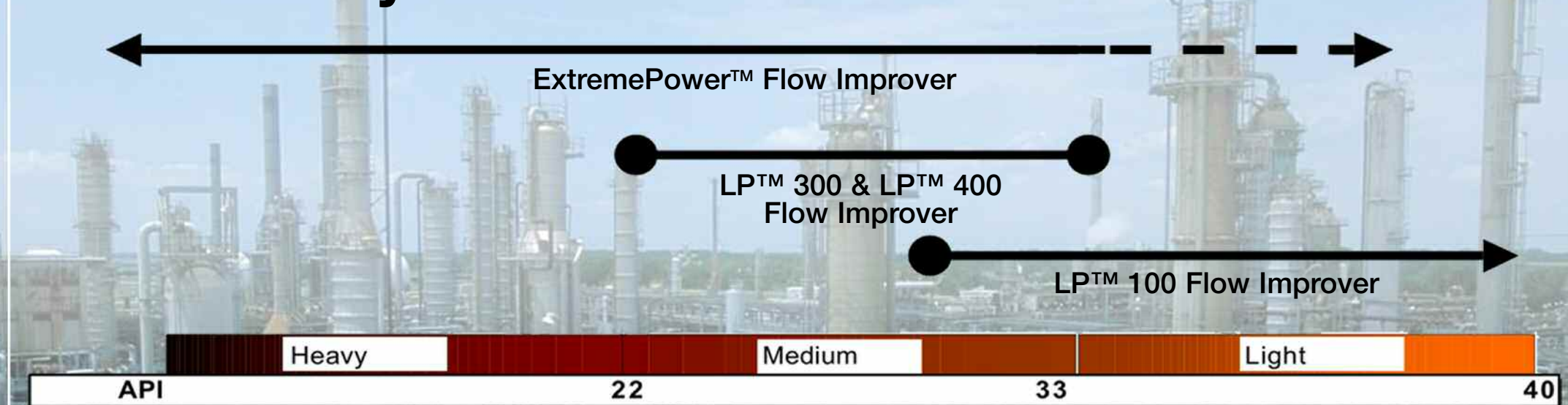
Year	2006	2008	2010	2020
Light	1.1	1.1	1.1	2.0
Heavy	1.3	1.6	2.1	2.6
Total	2.4	2.7	3.2	4.6

Source: Canadian Association of Petroleum Producers

Western Canada to U.S. Crude Oil PL Systems



### Heavy Oil Defined with Product Position



For more information,

or to discuss potential opportunities, please contact Joey Pierce, manager, Business Development, at 832-486-3216, or Joey.D.Pierce@conocophillips.com. Visit our Web site at [www.ExtremePowerFlowImprovers.com](http://www.ExtremePowerFlowImprovers.com)